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Public Health and Economic Resilience in Morocco: Towards a Sustainable Healthcare Model

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Abstract

This article explores the interconnections between public health and economic resilience in Morocco, with a particular focus on the country's efforts to develop a sustainable healthcare model. Drawing on recent reforms, investment strategies, and the lessons of the COVID-19 pandemic, the study examines how health expenditures, institutional frameworks, and innovation in medical services contribute to long-term economic stability. The analysis highlights three key dynamics: (i) the macroeconomic implications of healthcare financing, (ii) the role of public-private partnerships in expanding medical infrastructure, and (iii) the integration of sustainability principles in health policies. The paper argues that Morocco's ability to align healthcare reform with economic diversification strategies will determine its resilience in the face of future shocks. The article adopts a theoretical and policy-oriented approach, combining insights from economic literature, health economics, and international reports. Findings underline that investment in healthcare is not merely a social priority but also a strategic economic lever for sustainable development.

Keywords: Public health, economic resilience, healthcare financing, public–private partnerships.

Introduction

Health systems are not only vital for ensuring the well-being of populations but also play a central role in sustaining economic resilience. The COVID-19 pandemic underscored how fragile healthcare structures can generate profound macroeconomic shocks, disrupting growth, employment, and social stability. In emerging economies such as Morocco, the challenge of building a robust healthcare system intersects directly with the pursuit of sustainable development.

Morocco has experienced significant progress in recent years in expanding healthcare coverage, increasing budget allocations to health, and launching ambitious reforms under the framework of the *Généralisation de la Protection Sociale* initiated in 2021. These measures, aligned with the *Nouveau Modèle de Développement* (NMD), reflect a recognition that public health is a strategic driver of human capital development, labor productivity, and social cohesion. However, structural challenges remain, including disparities in access between urban and rural areas, limited medical infrastructure, and financial constraints.

From an economic perspective, healthcare is not a simple expenditure item but a long-term investment that strengthens resilience against external shocks, fosters productivity, and reduces social inequality. The integration of sustainable practices—such as green hospital infrastructure, digital health

solutions, and efficient resource management—further contributes to aligning healthcare reform with Morocco's broader goals of economic diversification and resilience.

This paper investigates the relationship between public health and economic resilience in Morocco, proposing a framework for a sustainable healthcare model. The analysis combines theoretical insights from the literature on health economics and resilience with an examination of Morocco's policy trajectory. It addresses the following research questions:

- 1. What are the macroeconomic effects of healthcare investment in Morocco?
- 2. How do governance mechanisms and public–private partnerships shape the sustainability of health reforms?
- 3. In what ways can healthcare policy contribute to long-term economic resilience?

By focusing on these issues, the article contributes to the growing debate on the role of healthcare as both a social right and an economic engine in developing countries.

1. Theoretical Foundations: Health and Economic Resilience

This section synthesizes core insights from health economics, development economics, and resilience studies to establish why **public health is an economic lever**, not merely a social good. We clarify mechanisms (micro-to-macro), financing logics, and the roles of sustainability and digital innovation, then derive **testable theoretical propositions** for later sections.

1.1. Health as Productive (Human) Capital

In the canonical model, **health is a stock of human capital** that individuals "produce" by investing time and resources; a higher stock raises productivity and lifetime earnings while reducing time lost to illness (Grossman, 1972). Subsequent cross-country evidence connects improved health (e.g., life expectancy, disease burden reductions) to **GDP growth, schooling returns, and labor supply** (Bloom, Canning & Sevilla, 2004). The mechanism is twofold: (i) healthier workers are **more productive and present** (fewer sick days), and (ii) healthier children **learn more effectively**, raising the future skill base. Complementary evidence links education and health behaviors, reinforcing cumulative causality between human capital components (Cutler & Lleras-Muney, 2010).

Implication 1. Health investments raise **private returns** (earnings/productivity) and **social returns** (aggregate output and welfare), justifying public co-financing when positive externalities are large.

1.2. Public Health and Economic Resilience

Resilience is the **capacity to absorb shocks, adapt, and recover** without lasting welfare losses (Briguglio et al., 2009). In macro terms, robust health systems **dampen shock transmission** (e.g., pandemics, climate events) by preventing health-system collapse, protecting labor supply, and preserving household income. Empirically, the COVID-19 crisis showed that countries with stronger preparedness and primary-care capacity experienced **shallower contractions and quicker rebounds**, controlling for other fundamentals (OECD, 2021). In micro terms, pre-existing coverage and preventive services reduce catastrophic health expenditures that push households into poverty, thereby stabilizing **aggregate demand** during crises.

Implication 2. Health-system strength is a **structural determinant of macro-resilience**, lowering output volatility and speeding recovery.

1.3. Financing Models and Sustainability

How health is financed shapes both **equity** and **efficiency**. Public finance theory highlights three pillars: **revenue collection** (taxes, social insurance), **pooling** (risk-sharing), and **purchasing** (strategic commissioning of services) (Kutzin, 2013). When pooling is shallow and out-of-pocket payments are high, households face **financial barriers** and **volatility**; when pooling is broad (tax-financed or social insurance), systems gain **equity** and **shock-absorption** capacity (Musgrove, 1999; Savedoff, 2004). However, fiscal space is finite: to avoid sustainability risks, systems must **buy health efficiently** (primary care, prevention, cost-effective technologies) and use **strategic purchasing** to align incentives.

Implication 3. Universal coverage enhances equity and resilience **only if** purchasing is strategic and cost-effectiveness guides the benefit package.

1.4. Quality, Innovation, and the Green-Digital Transition

Coverage without **quality** yields limited welfare and productivity gains. The "high-quality health systems" agenda shows that reliability, timely access, and competent care are critical to translate spending into outcomes (Kruk et al., 2018).

On the **innovation** front, digital health (telemedicine, EHRs, AI-assisted triage/diagnostics) can lift efficiency, reduce geographic inequities, and improve clinical decision-making—if governance, standards, and workforce training are in place. In parallel, **green health infrastructure** (energy efficiency, renewables, waste management) reduces operating costs and aligns the sector with climate goals, mitigating health risks from pollution and extreme weather (Berwick, 2020; UN, 2021). The economic logic is that quality and sustainability **raise the return on health spending** by improving outcomes and reducing long-run cost growth.

Implication 4. Digital and green innovations are **productivity multipliers** for health systems, amplifying the growth and resilience effects of spending.

1.5. Governance and Incentives

Institutional design—how payers contract with providers, measure performance, and enforce accountability—determines whether resources convert into **results** (Porter & Teisberg, 2006). Payment reforms (e.g., blended capitation, DRGs with quality safeguards, pay-for-performance focused on outcomes rather than volume) can shift incentives towards **value**. Yet governance must guard against **unintended consequences** (risk selection, upcoding, cream-skimming) with robust data, auditing, and transparency.

Implication 5. Incentive-compatible governance is the hinge between **spending** and **value**, essential for fiscal sustainability and resilience.

1.6. Propositions for the Moroccan Case

From these foundations, we derive propositions to guide the country analysis:

- P1 (Human Capital). Expanding effective coverage in primary care and prevention yields disproportionately high productivity returns relative to cost.
- **P2** (**Resilience**). Strengthening preparedness and primary care **reduces macro volatility** during shocks (pandemics, climate events).
- P3 (Financing). Broad risk pooling coupled with strategic purchasing improves equity and fiscal sustainability.
- P4 (Quality & Innovation). Digital health and quality-oriented payment reform increase the yield of each health dirham spent.

 P5 (Green Health). Greening facilities lowers lifecycle costs and aligns health gains with climate resilience, enhancing long-term economic stability.

These propositions will frame the empirical context and policy reading for Morocco in the following sections.

2. The Moroccan Context: Health Reforms and Economic Challenges

2.1 Historical Evolution of the Health System

Since independence, Morocco has progressively extended access to healthcare, though unevenly. The public hospital network was initially the backbone, complemented later by private clinics concentrated in urban centers. The **Régime d'Assistance Médicale (RAMED)**, introduced in 2012, represented a major step in extending coverage to vulnerable populations, yet financing limitations and bureaucratic inefficiencies constrained its effectiveness (**Achy, 2014**). Persistent **urban–rural disparities** remain stark: rural regions often face physician densities below 1 per 10,000 inhabitants, compared with over 10 in urban hubs (**Bouzidi, 2019; WHO, 2020**). These disparities have reinforced territorial inequalities and reduced the capacity of the system to absorb shocks.

2.2 Universal Health Coverage and the 2021 Social Protection Reform

In 2021. Morocco launched the Généralisation de la Protection Sociale (GPS), a flagship reform designed to extend universal health coverage (UHC) by 2025. This involves integrating more than 22 million informal workers, artisans, and low-income groups into compulsory health insurance (Assurance Maladie Obligatoire, AMO). The reform also restructured legacy schemes (CNOPS, CNSS, RAMED) to harmonize financing and expand risk pooling (World Bank. This ambitious program is tied to Morocco's Nouveau Modèle de Développement (NMD), which views health as a pillar of human capital and economic resilience. The shift recognizes that public health is not just a social good but a strategic driver of productivity, fiscal stability, and social cohesion.

2.3 Macroeconomic Implications

Healthcare accounts for roughly **6% of GDP** in Morocco, with public spending representing only around half of this amount (**WHO**, **2021**). The GPS reform implies a substantial fiscal expansion, with additional annual spending needs estimated at nearly 1.5–2% of GDP (**World Bank**, **2022**).

From a macroeconomic standpoint, the reform creates **both** risks and opportunities:

- Risks: higher fiscal pressure, potential crowding-out of other social or infrastructure spending, and the possibility of deficits if efficiency gains are not realized.
- Opportunities: healthier populations contribute to productivity growth, reduce poverty via lower outof-pocket payments, and stimulate demand in the health industry (pharmaceuticals, equipment, digital health).

The Moroccan case thus illustrates the **dual nature** of healthcare investment: a fiscal burden in the short run, but a strategic lever for resilience and long-term economic diversification.

2.4 Structural Challenges

Despite ambitious reforms, systemic weaknesses persist:

- Human resources: Morocco counts about 7 doctors per 10,000 inhabitants—well below the WHO's recommended 23 per 10,000 (WHO, 2020).
- Infrastructure deficits: many rural hospitals lack equipment, specialists, and modern management systems.
- Governance fragmentation: overlapping responsibilities among ministries, insurance funds, and local authorities undermine coherence and efficiency (El Harras & Soualhi, 2021).
- **Financing inequities:** out-of-pocket expenditures still account for nearly 48% of total health spending, exposing households to catastrophic expenses (**World Bank, 2022**).

These challenges raise concerns about the **resilience** of Morocco's system in the face of pandemics, climate-related shocks, or demographic transitions.

2.5 Digital and Green Transition Opportunities

The COVID-19 pandemic accelerated the deployment of telemedicine platforms, digital medical records, and electronic reimbursement systems. Morocco's Digital Health Strategy 2025 aims to generalize these tools, enhancing efficiency and transparency (Ministry of Health, 2022). Parallel to the digital shift, investments in green hospital infrastructure—energy efficiency, renewable energy integration, sustainable water use—are gaining traction,

aligning health reforms with the country's climate commitments. This linkage between health, digitalization, and sustainability creates **synergies** for long-term economic resilience.

3. Public-Private Partnerships and Healthcare Financing in Morocco

3.1 The Rise of PPPs in Moroccan Healthcare

In the last decade, Morocco has increasingly turned to **public**—**private partnerships** (**PPPs**) as a mechanism to expand healthcare services while alleviating fiscal constraints. Law 86-12, adopted in 2014, established a clear legal framework for PPP contracts in infrastructure and social services, including health. The logic is twofold:

- mobilize private capital and expertise to accelerate the provision of hospitals, diagnostic centers, and specialized facilities;
- 2. maintain **public oversight** to ensure affordability and equity.

Recent PPP projects include regional hospitals in Beni Mellal and Casablanca, and partnerships with pharmaceutical companies to strengthen local production of essential medicines and vaccines (OECD, 2022). According to the African Development Bank (AfDB, 2021), Morocco is one of the North African leaders in PPP adoption, with health representing a priority sector alongside transport and renewable energy.

3.2 Financing Structure and Household Burden

Despite reforms, Morocco's health financing remains highly dependent on **out-of-pocket** (**OOP**) **expenditures**, which represented nearly **48% of total health spending in 2020** (**World Bank, 2022**). This is significantly higher than the OECD average (<20%) and exposes households to catastrophic expenditures, particularly in rural and low-income communities.

The expansion of compulsory health insurance (*Assurance Maladie Obligatoire – AMO*) under the **Généralisation de la Protection Sociale (GPS)** aims to reduce OOP contributions. Yet the transition raises fiscal sustainability concerns: covering more than 22 million new beneficiaries implies rising annual health expenditures equivalent to 1.5–2% of GDP (**World Bank, 2022; WHO, 2021**).

This trade-off highlights the challenge of **balancing equity** and sustainability: reforms that reduce financial exclusion

may strain public budgets if not accompanied by efficiency gains.

3.3 Innovative Financing Mechanisms

To bridge the gap, Morocco is experimenting with **innovative financing approaches** that diversify funding sources and strengthen resilience:

- Health stabilization funds to smooth expenditures and buffer against macroeconomic volatility, following models tested in oil-exporting countries.
- Earmarked taxes, such as tobacco and alcohol excise duties, allocated partly to healthcare financing.
- Public health bonds and concessional loans supported by development banks (World Bank, AfDB, Islamic Development Bank) to co-finance infrastructure.
- Digital financial systems, including electronic billing and telemedicine payment models, to reduce leakages and improve efficiency (WHO, 2019).

These mechanisms not only secure additional resources but also align health financing with broader fiscal and industrial policy objectives.

3.4 Risks and Governance Challenges

While PPPs and innovative financing expand fiscal space, they carry **significant governance risks**. International experience shows that poorly designed PPP contracts may lock governments into long-term payment obligations, increase costs, or reduce flexibility in service provision (**Rechel et al., 2014**). In Morocco, fragmented governance between ministries, social security funds (CNOPS, CNSS), and regional authorities complicates contract management and accountability.

Moreover, the **risk of inequity** persists if PPPs prioritize profitable urban centers at the expense of underserved rural regions. Effective regulation, transparent tendering, and performance-based contracts are thus essential to ensure that PPPs support inclusiveness rather than deepen disparities.

3.5 Linking Financing to Economic Resilience

Beyond fiscal debates, healthcare financing directly shapes Morocco's **economic resilience**. By lowering household OOP payments, reforms protect families from poverty traps and stabilize consumption. At the macro level, predictable financing mechanisms improve investor confidence, reduce vulnerability to shocks, and enhance productivity through a healthier workforce. PPPs, if properly governed, can accelerate investment in health infrastructure, creating **spillover effects** in pharmaceuticals, biotechnology, and digital health industries.

Thus, sustainable financing is not only about budgetary balance but also about securing **long-term competitiveness** and resilience in the Moroccan economy.

4. Sustainability, Innovation, and the Green-Digital Transition in Morocco's Healthcare System

Building a resilient health system requires not only wider coverage and sound financing but also **productivity-enhancing innovations** and **resource-efficient infrastructure**. This section develops how digital health and "green hospitals" can raise the **return on each dirham spent**, reduce long-run costs, and align Morocco's healthcare reform with macro-resilience and climate commitments.

4.1 Digital Health as a Productivity Multiplier

Digital health tools—electronic health records (EHRs), telemedicine, e-claims, and supply-chain informatics—can improve clinical quality, reduce duplication, and shorten waiting times. International evidence shows that well-governed digitalization improves access and care coordination, provided data standards, interoperability, and workforce training are in place (WHO, 2021a; OECD, 2019).

Morocco's trajectory. Since COVID-19, Morocco has accelerated teleconsultations and the rollout of **Plan Maroc Digital Santé 2025**, which prioritizes EHRs, digital registries, and e-reimbursement to curb leakage and speed provider payment (Kingdom of Morocco, Ministry of Health, 2022). For a geographically unequal system, digital tools can **bridge rural access gaps** at lower unit cost than brick-and-mortar expansion.

Policy levers.

- Interoperability standards and a unique patient identifier to ensure continuity of care and analytics.
- **Provider incentives** (blended capitation or bundled payments) tied to **digital reporting quality**.
- Cybersecurity & privacy safeguards aligned with good practice (OECD, 2019; WHO, 2021a).

Expected economic effects. Reduced duplication (labs, imaging), fewer avoidable admissions, and faster claims processing lower system costs and stabilize cash-flows—key for fiscal sustainability and private investment confidence.

4.2 AI and Data-Driven Care: Promise with Guardrails

AI-assisted triage, diagnostic support (e.g., radiology), and predictive analytics can raise accuracy and throughput, particularly where specialists are scarce. The WHO (2021b) emphasizes that AI in health can improve outcomes if accompanied by robust ethics, equity, transparency, and accountability frameworks. International experiences (e.g., AI-assisted image reading) suggest time savings and earlier detection in resource-constrained settings, but require human oversight and bias monitoring.

For Morocco, priority use-cases include:

- Decision support in primary care (triage, referral thresholds).
- Tele-radiology with AI QC for underserved regions.
- Capacity planning & supply logistics via predictive analytics.

Governance should include **algorithmic impact assessments**, clinician training, and procurement clauses requiring **explainability**, **performance evidence**, **and local validation**.

4.3 Quality as the Bridge from Spending to Outcomes

Coverage expansion yields limited welfare gains without reliable, timely, competent care. The Lancet Commission argues for high-quality health systems as the core of universal coverage (Kruk et al., 2018). Digital tools help measure and improve quality (dashboards, audit-and-feedback), while payment reform (e.g., outcomes-linked incentives) aligns provider behavior with value (Porter & Teisberg, 2006). For Morocco, tying AMO purchasing to quality indicators (e.g., NCD control, maternal—child care bundles) can compress variation and raise system productivity.

4.4 Greening Health Facilities: Lower Costs, Higher Resilience

Hospitals are energy- and water-intensive; heatwaves and extreme events will stress operations. "Green hospital" upgrades—energy efficiency, solar PV, efficient HVAC, water reuse, safe waste management—reduce operating

expenditure and increase climate resilience. Global guidance (Health Care Without Harm, 2019; UN, 2021) documents cost savings from retrofits and onsite renewables, while cutting pollution-related health burdens.

Relevant measures for Morocco:

- **Energy retrofits** (insulation, LED, variable-speed drives) and **rooftop solar** in high-irradiance regions to hedge energy price volatility.
- Water stewardship (grey-water reuse, smart leak detection) in water-stressed provinces.
- Infection-safe, low-emission waste systems (segregation, autoclaving where appropriate).
- **Green procurement** (life-cycle costing, low-GWP refrigerants, sustainable furniture and supplies).

These measures align with national climate/energy strategies and can be **financed via PPPs or performance contracts** with guaranteed savings (energy-service companies)—a natural extension of Morocco's PPP law.

4.5 Linking Innovation to Financing and Governance

Innovation must be **purchased and governed** wisely. Strategic purchasing can prioritize **digital-ready providers** and **green facility standards**, while procurement incorporates **total cost of ownership** to avoid "cheap now, expensive later". To minimize inequality, telehealth reimbursement should be structured so that **rural and low-income patients** are not left behind (subsidized connectivity, community telehealth hubs).

Propositions for Morocco (building on Part 1):

- **P4-Morocco.** Digitalization (EHRs, e-claims, telehealth) paired with quality-linked payment increases the **yield** of health spending and reduces out-of-pocket exposure.
- **P5-Morocco.** Green hospital investments financed through PPP/ESCO models **lower lifecycle costs** and improve operational continuity during shocks, enhancing macro-resilience.

5. Policy Options and Implementation Roadmap for Morocco

5.1 Financing Mix and Fiscal Space

Achieving universal health coverage by 2025 requires sustainable financing mechanisms that balance fiscal

responsibility with equity. Morocco can expand fiscal space through:

- Progressive taxation (tobacco, alcohol, sugary drinks) earmarked for health, aligning public health goals with revenue generation.
- Reallocation of inefficient subsidies, such as fossil fuel subsidies, towards social protection and healthcare (IMF, 2021).
- Health stabilization funds, modeled on sovereign wealth funds, to manage cyclical volatility and ensure continuity of services.
- External concessional financing, with careful governance to avoid debt overhang.

Evidence shows that countries combining **domestic resource mobilization** with strategic external financing achieve more resilient health systems (Savedoff, 2007).

5.2 Strategic Purchasing and Value-Based Care

Financial sustainability is inseparable from **how resources are spent**. Strategic purchasing involves shifting from passive reimbursement to performance-driven contracts. For Morocco, priorities include:

- **Bundled payments** for chronic diseases, linking financing to outcomes rather than volume.
- **Blended capitation** in primary care, rewarding quality, preventive care, and digital reporting.
- Integration of quality indicators (maternal health, NCD control, equity metrics) into AMO reimbursement.

As **Porter and Teisberg** (2006) argue, aligning provider incentives with value maximizes the impact of spending while reducing inefficiencies.

5.3 Strengthening PPPs through Transparency

To ensure PPPs deliver equitable outcomes, Morocco must:

- Establish transparent procurement processes and publish PPP contracts, consistent with Extractive Industries Transparency Initiative (EITI)-style standards.
- Mandate independent evaluations of PPP performance, including cost, equity, and quality metrics.

 Prioritize PPP investments in underserved regions, with performance clauses to prevent geographic concentration of benefits.

International reviews warn that poorly governed PPPs can erode fiscal discipline (Rechel et al., 2014). Hence, governance capacity must match PPP ambition.

5.4 Digital and Green Investment Plan

Digitalization and sustainability are not optional add-ons but **structural reforms** for long-term resilience. Morocco's roadmap should include:

- **National EHR rollout** with interoperability standards and a unique patient identifier.
- **Telehealth hubs** in rural areas, co-financed through PPPs and backed by subsidies for connectivity.
- Green hospital retrofitting (solar PV, energy efficiency, water recycling), financed via energy-service contracts with guaranteed savings.
- AI governance framework, ensuring transparency, fairness, and clinician oversight in digital health applications (WHO, 2021b).

Such investments reduce recurrent costs, improve efficiency, and align Morocco's health sector with the **Sustainable Development Goals (SDGs)**.

5.5 Monitoring, Evaluation, and Accountability

Implementation requires robust monitoring and evaluation (M&E) frameworks. Morocco can establish a **Health Reform** Observatory, independent of line ministries, to track:

- Financial sustainability (health spending/GDP, household OOP ratios).
- Equity indicators (rural vs. urban coverage, gender disparities).
- Quality outcomes (NCD management, maternal and child health).
- Climate resilience metrics (energy efficiency, renewable penetration in hospitals).

International experience shows that reforms succeed when **indicators are transparent** and publicly reported (OECD, 2021).

5.6 Roadmap and Phasing

A phased roadmap ensures reforms are **sequenced and feasible**:

- Short term (2023–2025): UHC roll-out, digital registry expansion, pilot green retrofits, earmarked taxes.
- Medium term (2025–2030): Full EHR coverage, integrated AMO purchasing, PPP transparency frameworks, expanded telehealth hubs.
- Long term (2030+): Consolidation into a sustainable, digital, climate-aligned health system with strong resilience capacity.

6. Critical Discussion: Strengths, Risks, and Comparative Lessons

6.1 Strengths of Morocco's Health Reform Trajectory

Morocco's health reforms present notable strengths that distinguish its trajectory:

- Political commitment: The Généralisation de la Protection Sociale (GPS) is backed by the King's initiative and enshrined in national development strategies, ensuring high-level political will (World Bank, 2022).
- Integration with economic strategy: Unlike fragmented reforms elsewhere, Morocco links health expansion to the Nouveau Modèle de Développement (NMD), treating health as an economic lever rather than a social cost.
- Gradual institutional buildup: Existing schemes (CNOPS, CNSS, RAMED) provided a foundation for expansion, enabling reformers to build on established structures rather than starting from scratch.
- Digital momentum: Morocco has already rolled out e-health pilots, digital registries, and teleconsultation platforms, suggesting readiness to scale innovation (Kingdom of Morocco, 2022).

6.2 Risks and Structural Vulnerabilities

Despite its strengths, Morocco faces systemic vulnerabilities that could undermine resilience:

 Fiscal fragility: Expanding health coverage risks crowding out infrastructure or education budgets unless productivity gains and earmarked revenues materialize.

- Workforce shortages: With fewer than 7 doctors per 10,000 inhabitants (WHO, 2020), Morocco risks "coverage without care"—a gap seen in other middle-income countries expanding UHC rapidly.
- Governance fragmentation: Overlapping mandates among insurance funds and ministries risk inefficiencies and accountability failures, particularly in PPP projects.
- **Equity risks**: Rural and peri-urban regions may continue to lag, reinforcing inequalities and undermining legitimacy.
- Climate vulnerability: Without greening measures, hospitals themselves may become fragile nodes during climate shocks, raising costs and mortality.

6.3 Comparative Lessons

Comparing Morocco to other emerging economies yields instructive insights:

- **Rwanda**: Implemented community-based health insurance (Mutuelles de Santé), achieving >80% coverage. Its success lies in **community ownership and equity-driven financing**, though fiscal sustainability remains a concern (Lu et al., 2012).
- Thailand: The *Universal Coverage Scheme* (2001) successfully expanded coverage while containing costs by emphasizing primary care and costeffective service packages. Morocco could learn from Thailand's emphasis on strategic purchasing (Tangcharoensathien et al., 2019).
- Turkey: The Health Transformation Program (2003–2010) expanded insurance coverage and modernized infrastructure but faced regional inequalities and escalating costs (Atun et al., 2013). Turkey's lessons highlight the need for sequencing reforms and managing fiscal space carefully.
- South Africa: The rollout of national health insurance has been delayed due to governance weaknesses, illustrating the risks of **fragmented leadership and limited fiscal capacity** (McIntyre et al., 2017).

These experiences reinforce that Morocco's challenge is not just **expansion**, but ensuring reforms are **sustainable**, **equitable**, and **well-governed**.

6.4 Strategic Trade-offs

Health reform in Morocco involves navigating three central trade-offs:

- 1. **Equity vs. Efficiency**: Expanding to rural populations is costlier per capita but essential for legitimacy and long-term resilience.
- 2. **Short-term Fiscal Costs vs. Long-term Gains**: Immediate budgetary pressure contrasts with long-term growth dividends of healthier, more productive populations.
- Centralization vs. Decentralization: Strong central leadership is needed for reform momentum, but decentralized implementation ensures responsiveness to local needs.

6.5 Broader Implications

Morocco's trajectory illustrates the **political economy of health reform in emerging economies**: reforms succeed when they are framed as **economic investments** with national prestige and geopolitical relevance. Conversely, failure to manage financing, governance, and equity could expose Morocco to the very risks the reforms aim to mitigate: fiscal strain, inequality, and reduced resilience.

7. Conclusion and Strategic Recommendations

7.1 Main Findings

This article has examined the intersection between **public** health and economic resilience in Morocco, showing that healthcare is both a social right and a strategic economic lever. Three key findings emerge:

- 1. **Health as human capital**: Expanding coverage strengthens productivity, human development, and macroeconomic stability.
- Financing and governance: Universal health coverage requires not only fiscal expansion but also strategic purchasing, equitable pooling, and transparent PPPs to avoid fiscal fragility.
- Innovation and sustainability: Digital health and green hospitals amplify the return on health spending, reduce inequities, and align the system with Morocco's climate and development goals.

7.2 Policy Recommendations

To consolidate progress and ensure sustainability, Morocco should prioritize the following:

1. Fiscal and Financing Reforms

❖ Introduce **earmarked health taxes** (tobacco, alcohol, sugary drinks) to expand fiscal space.

- Establish a health stabilization fund to protect against macroeconomic shocks and spending volatility.
- Leverage concessional financing selectively, with robust governance safeguards.

2. Strategic Purchasing and Efficiency

- ❖ Adopt **bundled payments** and **blended capitation** to align incentives with quality and prevention.
- Integrate quality indicators (NCD control, maternal—child outcomes, equity metrics) into AMO reimbursement.
- Reduce out-of-pocket spending from nearly 48% of total health expenditure to under 30% within the next decade.

3. Strengthening PPPs and Governance

- Ensure contract transparency and publish PPP terms, modeled on international best practices.
- Prioritize underserved regions in PPP allocations to prevent widening inequalities.
- Develop an independent PPP performance evaluation unit under the Ministry of Health.

4. Digital and Green Transformation

- Scale up electronic health records and telemedicine hubs nationwide, ensuring rural connectivity.
- **❖** Integrate **AI** in diagnostics and capacity planning, with strong governance and ethical safeguards.
- Implement a green hospitals program with energy retrofits, solar PV, and water efficiency measures, financed by PPPs and energy-service companies.

5. Monitoring and Accountability

- Create a Health Reform Observatory to track financial, equity, quality, and resilience indicators.
- ❖ Publish annual **Health and Resilience Reports**, accessible to citizens and international partners.

7.3 Broader Implications

Morocco's reform trajectory illustrates that **public health investment is a foundation for sustainable economic growth and resilience**. If implemented with fiscal prudence, innovation, and transparent governance, Morocco could become a **regional leader in health resilience**, showcasing a model that reconciles **social equity, economic competitiveness, and environmental sustainability**.

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